

St. Jude Children's Research Hospital Math-A-Thon Enrollment Contest – Fall 2009

The Math-A-Thon Enrollment Contest is a volunteer-based fundraising program to benefit St. Jude Children's Research Hospital. Coordinators may enter by signing up their school to participate in the Math-A-Thon ("MAT") Program which includes having their students participate in volunteer fundraising through the collection of contributions to St. Jude Children's Research Hospital from family, friends or other individuals interested in contributing. Students of participating schools will obtain pledges for completion of a math curriculum supplement and then shall collect those pledges upon completion of the supplement. This program and Contest provide an educational resource for teachers, as well as providing students with the opportunity to learn the power they have through volunteering.

Eligibility: No purchase is necessary to participate in the Contest and you must be 18 years of age or older. The Contest is open to employees at both private and public schools located in the 50 United States and United States Territories wishing to participate in the Contest and officially registering with St. Jude Children's Research Hospital. Only one entry per school.

Sponsors: ALSAC and St. Jude Children's Research Hospital are Sponsors of this Contest.

Prizes: There are 60 grand prizes. Those 60 prizes shall be awarded in 2 ways to win. (1) Fifty \$50 gift cards will be awarded to those that register to compete in MAT. Each prize has an estimated value of \$50.00. There is no cash option for the prize. (2) Ten \$300 gift cards will be awarded for a completed event. Each prize has an estimated value of \$300.00. There is no cash option for the prize.

Time: The Contest begins at 8 am CDT on September 21, 2009 and ends at 12 pm CDT on November 13, 2009 (the "contest period"). Prizes will be determined and awarded on November 17, 2009. Coordinators who turn in a completed event by March 31, 2010 will be entered for a second chance to win - prizes will be determined and awarded on April 2, 2010.

To Enter: Volunteer Coordinators who confirm their school's MAT event by November 13, 2009 either by visiting www.mathathon.org or by contacting St. Jude Children's Research Hospital at 1.800.FUNBOOK (386.2665) will be entered in a drawing for a \$50.00 Target gift card. You may enter this contest without registering by submitting your contact information via mail to Math-A-Thon Target Promotion, ALSAC/St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105.

Determination of Winner: There are 50 winners for the enrollment category and 10 winners in the completion category. (1) Fifty \$50 gift cards will be awarded by a random drawing to those that register to compete in MAT. (2) Ten \$300 gift cards will be awarded by a random drawing for a completed event. A completed event is one where the school has participated and completed the Math-A-Thon program and turned in all funds raised to St. Jude Children's Research Hospital for verification prior to March 31, 2010. Winners are determined by judges appointed by St. Jude Children's Research Hospital under the criteria set forth above and the judges' decisions on the selection of winners are final and binding on all participants. Should you choose to not accept the gift card, there is no cash option and the prize is forfeited. These Rules apply to all participants. Sponsors shall make all determinations as to whether the Rules have been met and the decision of St. Jude Children's Research Hospital and of Sponsors, as required, are final. You need not be present when the winners are announced. Winners must sign a winner's agreement and release. The winner will be notified by telephone and/or other means within 10 days of the winner being announced. **All expenses associated with the prizes not specifically specified in these Rules are the sole responsibility of the winner. Winners are responsible for any taxes including all Federal and State income taxes, if any, as well as any other taxes payable due to acceptance of the prizes.**

Miscellaneous Conditions: In the event that the operation or administration of the Contest is impaired or prevented in any way for any reason, including, but not limited to fraud, change of condition, or other technical problems, the Sponsors may in their sole discretion, either: (a) terminate the Contest; (b) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Rules; and/or (c) substitute other prizes for any prize set forth in these Rules that becomes unavailable for any reason. The Sponsors reserve the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or acting in violation of these Rules. For a list of winners, send a hand-written, self-addressed, stamped envelope to Math-A-Thon Target Promotion, ALSAC/St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105. Requests for the winner list must be received by May 2, 2010.