

St. Jude Children's Research Hospital Math-A-Thon Playground Contest

The Math-A-Thon Playground Contest is a volunteer-based fundraising program to benefit St. Jude Children's Research Hospital. Participating schools may enter by having their students participate in volunteer fundraising through the collection of contributions to St. Jude Children's Research Hospital from family, friends or other individuals interested in contributing. Students of participating schools will obtain pledges for completion of a math curriculum supplement and then shall collect those pledges upon completion of the supplement. This program and Contest provide an educational resource for teachers, as well as providing students with the opportunity to learn the power they have through volunteering.

Eligibility: No purchase is necessary to participate in the Contest. The Contest is open to both private and public schools and their students located in the 50 United States and United States Territories wishing to participate in the Contest and officially registering with St. Jude Children's Research Hospital. Participating schools will be divided into three categories: (1) Large Enrollment – this category consists of those schools with an enrollment at the time of entry of greater than 500 students; (2) Medium Enrollment – this category consists of schools with an enrollment at the time of entry of between 250 students and 500 students; (3) Small Enrollment – this category consists of those schools with an enrollment at the time of entry of less than 250 students.

Sponsors: ALSAC, St. Jude Children's Research Hospital and PlayCore, Inc. are Sponsors of this Contest.

Prizes: There are three grand prizes. Those 3 prizes shall be awarded to the winning school in each of the following three enrollment size categories. The prize for the winning school in the Large Enrollment category, Medium Enrollment category and the Small Enrollment category is a playground package selected from the current PlayCore catalog, including shipping, surfacing and installation. Each prize has an estimated value of \$50,000. There is no cash option for the prize. Specifics on the parameters of each enrollment size classification are set forth in the "Eligibility" section of these Rules.

Time: The Contest begins at 8 am CDT on July 1, 2009 and ends at 12 pm CDT June 30, 2010 (the "contest period"). Prizes will be determined and awarded on September 1, 2010.

To Enter: Participating schools may enter by visiting www.mathathon.org or by contacting St. Jude Children's Research Hospital at 1.800.FUNBOOK (386.2665). In order to be fully entered into the Contest, each participating school must have participated in and completed the Math-A-Thon program and turned in all funds raised to St. Jude Children's Research Hospital for verification prior to the end of the contest period.

Determination of Winner: There is one winner for each enrollment-size category. The winner is determined by judges appointed by St. Jude Children's Research Hospital under the criteria of the school in each enrollment-size category that completes the Math-A-Thon program and raises the most contributions for St. Jude Children's Research Hospital during the contest period. There is only one winner of the prize in each of the three enrollment-size categories. Should the winning school in any enrollment-size category choose to not accept the playground prize, there is no cash option and their prize is forfeited. In that case, the school in that enrollment-size category that has completed the Math-A-Thon program and raised the next highest amount of contributions for St. Jude Children's Research Hospital during the contest period will be the winner in that enrollment-size category. These Rules apply to all participants. Sponsors shall make all determinations as to whether the Rules have been met and the decision of St. Jude Children's Research Hospital and of Sponsors, as required, are final. The winning schools need not be present when the winners are announced. Winners must sign a winner's agreement

and release. The winner will be notified by telephone and/or other means within 10 days of the winner being announced. **All expenses associated with the prizes not specifically specified in these Rules are the sole responsibility of the winner. Winners are responsible for any taxes including all Federal and State income taxes, if any, as well as any other taxes payable due to acceptance of the prizes.**

Miscellaneous Conditions: In the event that the operation or administration of the Contest is impaired or prevented in any way for any reason, including, but not limited to fraud, change of condition, or other technical problems, the Sponsors may in their sole discretion, either: (a) terminate the Contest; (b) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Rules; and/or (c) substitute other prizes for any prize set forth in these Rules that becomes unavailable for any reason. The Sponsors reserve the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or acting in violation of these Rules.