

EXHIBIT A

St. Jude Children's Research Hospital Math-A-Thon/Nickelodeon Set Visit Sweepstakes – 2011-12 school year

The St. Jude Math-A-Thon is a volunteer-based fundraising program that benefits St. Jude Children's Research Hospital. Coordinators may enter by signing up their school to participate in the Math-A-Thon ("MAT") Program which includes having their students participate in volunteer fundraising through the collection of contributions to St. Jude Children's Research Hospital from family, friends or other individuals interested in contributing. Students of participating schools will obtain pledges for completion of a math curriculum supplement and then shall collect those pledges upon completion of the supplement.

The St. Jude Math-A-Thon/Nickelodeon Set Visit Sweepstakes is a sweepstakes open to schools participating in the 2011-12 Math-A-Thon program. St. Jude will draw two (2) winning schools among Math-A-Thon participants in the 2011-12 Math-A-Thon, which will then select two students (one student per school) to receive a trip to Los Angeles to visit the set of a Nickelodeon show in June 2012. This program and Sweepstakes provide an educational resource for teachers, as well as providing students with the opportunity to learn the power they have through volunteering.

Eligibility: No purchase is necessary to participate in the sweepstakes and you must be 8 years of age or older. The Sweepstakes is open to private and public schools located in the 50 United States and United States Territories wishing to participate in the sweepstakes and officially registering with St. Jude Children's Research Hospital. Only one entry per school.

Sponsors: ALSAC, St. Jude Children's Research Hospital, and Nickelodeon are Sponsors of this sweepstakes.

Prizes: There are two (2) grand prizes. A trip to Los Angeles, CA, to attend a Nickelodeon show will be awarded to two (2) randomly selected schools among those that complete their Math-A-Thon event between July 1, 2011 and April 30, 2012. Grand prize includes:

1. Travel/lodging accommodations for one student plus one parent/guardian to Los Angeles, CA. Lodging will include two nights hotel stay in Los Angeles, Calif. Student must be 8 years of age or older.
2. \$200 cash for meals (\$100 apiece for winning student and parent/guardian).

Each prize has an estimated value of \$1,750. There is no cash option for the prize.

Time: The Sweepstakes begins at 8 am CDT on July 1, 2011 and ends at 6 pm CDT on April 30, 2012 (the "sweepstakes period"). Prizes will be determined and awarded on May 4, 2012.

To Enter: Schools who raise \$1,000.00 or more and submit all donations for receipt at St. Jude Children's Research Hospital by 6pm CDT on April 30, 2012, will be automatically be entered into a drawing for a trip to Los Angeles to the set of a Nickelodeon show. Schools may enter this sweepstakes without completing an event by submitting contact information via mail to Math-A-Thon/ Nickelodeon Set Visit Sweepstakes, ALSAC/St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105.

Determination of Winner: There are 2 winners for the sweepstakes. A completed event is one where the school has participated and completed the Math-A-Thon program raising \$1,000 or more with all funds received by St. Jude Children's Research Hospital for verification prior to 6pm CDT on April 30, 2012. Winners are determined by judges appointed by St. Jude Children's Research Hospital under the criteria set forth above and the judges' decisions on the selection of winners are final and binding on all participants. Winning schools will be required to submit the name of the student and parent/guardian attending the set visit by 4:00 PM CT on May 11, 2012. Should you choose to not accept the grand prize, there is no cash option and the prize is forfeited. These Rules apply to all participants. Sponsors shall make all determinations as to whether the Rules have been met and the decision of St. Jude Children's Research Hospital and of Sponsors, as required, are final. You need not be present when the winners are announced. Winners must sign a winner's agreement and release. The winner will be notified by telephone and/or other means within 5 days of the winner being announced. All expenses associated with the prizes

not specifically specified in these Rules are the sole responsibility of the winner. Winners are responsible for any taxes including all Federal and State income taxes, if any, as well as any other taxes payable due to acceptance of the prizes.

Miscellaneous Conditions: In the event that the operation or administration of the Sweepstakes is impaired or prevented in any way for any reason, including, but not limited to fraud, change of condition, or other technical problems, the Sponsors may in their sole discretion, either: (a) terminate the Sweepstakes; (b) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Rules; and/or (c) substitute other prizes for any prize set forth in these Rules that becomes unavailable for any reason. The Sponsors reserve the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or acting in violation of these Rules. For a list of winners, send a hand-written, self-addressed, stamped envelope to Math-A-Thon/Nickelodeon Sweepstakes , ALSAC/St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105. Requests for the winner list must be received by July 31, 2012.